

St. FX Schwartz School of Business - Student Consulting Project Opportunities

The St. FX Schwartz School of Business is once again offering the opportunity for organizations to take advantage of the Majors Consulting Project course. Doing so provides an excellent and cost effective way for an organization to examine and address an important business issue(s).

All projects are carried out by groups of senior Bachelor of Business Administration students as the final requirement to obtain a BBA major in Marketing, Information Systems, Enterprise Development (Entrepreneurship), Leadership in Management or Finance.

What type of projects can you have completed by the students?

A project typically deals with an issue(s) that affects all aspects of the business or organization. For example, past projects have included strategic audits, expansion plans and feasibility studies.

What are the benefits?

The written report that you will receive presents recommendations and the supporting analysis needed in dealing with the specific issue or opportunity you've identified. This is followed up by an oral presentation where you have a chance to discuss the report with the students. Throughout the process, each group is supervised by a faculty member who provides guidance to ensure completed reports are client-focused and effective. There is very little financial cost. In fact, the only cost to the client is for out-of-pocket expenses associated with the project.

What is required of the student/consulting team?

Each member of the consulting team is expected to spend at least 100 hours on the project – (largely between January and April). Although work on the actual project doesn't start until January, students are expected to meet with their client and prepare a project proposal during the fall term. The proposal specifies the scope of the assignment, helping to ensure there is a mutual understanding of what is to be accomplished, when, by whom, and at what cost (out of pocket expenses only).

What is required of the client?

As the client, you will need to meet with the students during the various stages of the project; to provide the organizational information required to complete the assignment; and to cover the agreed upon out-of-pocket expenses. Typically, contact with the students depends on the project requirements. Students may arrange a weekly email, a monthly meeting or simply a phone call now and then.

How do I become eligible to take advantage of the opportunity?

Each prospective client is required to prepare a brief description (no longer than a page) of the proposed project (objectives, key areas to be explored, how results will be used) and return it to the course coordinator, Monica Diochon, by September 23rd 2011. For further information contact Monica at 867-5412; or email: mdiochon@stfx.ca